

OFBank holds finlit seminar for OFW community in Malabon City



True to its commitment of helping Filipinos attain financial freedom, the Overseas Filipino Bank (OFBank), in partnership with the Malabon City Public Employment Service Office (PESO), conducted a Financial Literacy Seminar for the members of Kalinga, Kaagapay, Kabisig OFW and Family Organization (KKK-OFO) on 22 March 2023, at the Penthouse Level of Malabon City Hall.

The seminar was attended by around 70 participants, who are mostly former Overseas Filipino Workers (OFW) and their beneficiaries from Malabon City. PESO Manager Luziel Gutierrez-Balajadia also graced the occasion and gave a special message to the participants.

OFBank Chief Marketing Officer Jose Aryiel Castor and Mr. Gerald Heriales, Overseas Representative Officer for Middle East, Northern America and Africa, discussed the basics of saving and budgeting, and shared information on digital banking and online safety.

The participants also learned how to easily open a savings account through the OFBank Digital Account Opening platform, and safeguard their accounts from scammers and other cybercrimes.